GREAT HOTELS OF THE WORLD

IMEX FRANKFURT 20-22 MAY 2025
imex-frankfurt.com

# We're excited to invite you to **join our hosted buyer group** at IMEX Frankfurt, May 20-22, 2025.

IMEX is the ultimate, high value event for busy event professionals like you, offering a dynamic marketplace where the global meetings industry converges for business, connections, and to explore the latest trends, research and innovations.

**GREAT HOTELS OF THE WORLD program dates:**

**EUROPE: 21/5 to 22/5 2025** **USA/CAN: 19/05 to 23/05**

**As a hosted buyer, you'll enjoy:**

- **Travel to Frankfurt:** cost reimbursed by IMEX, up to your reimbursement limit
- **Complimentary accommodations:** organized by IMEX, matched to your hosted buyer group program dates
- **Free transfers:** between the airport, hotel and Messe Frankfurt
- **Networking opportunities:** connect with 12,000 participants including around 4,200 other buyers
- **Expert education:** access to the latest learning (and opportunities to gain CE (continuing education) credits
- **Key suppliers:** meet 3,100 exhibitors from 150-plus countries

## Your commitment to GREAT HOTELS OF THE WORLD

**NETWORKING BREAKFAST:** Fuel your morning and your network! Join us on **22/05** for a power breakfast where you'll get exclusive updates straight from Great Hotels of the World Members. Your most valued venue partner could be just a coffee away.
**BREAK THE ICE NETWORKING DINNER:** Mix, mingle, and make meaningful connections while taking in stunning city views at The **Blasky Hotel & Rooftop on 21/05.**

## Your commitment to IMEX

You must have confirmed future international business

You come to the show with purchasing power

You attend the show for the full duration of your hosted buyer program

You schedule a minimum of six to eight individual meetings per day with exhibitors through our online meeting system

To register, sign in to your IMEX account and use the
**GREAT HOTELS OF THE WORLD Invitation Code:**
**EUROPE: 4z735x** **US/CAN dedbbb**
If you're new to IMEX, create your account first, then register using the code.

For more information, contact: **maria.yacoub@guestcentric.com**